



WRJ Design Jackson Hole Home Interiors Featured in New Book on Rustic Modern Design Movement

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The 15 luxury homes across five states featured in the recently released book “Rustic Modern” (Gibbs Smith, August 2017) include two stunning Jackson Hole projects by the acclaimed Mountain West interior design firm WRJ Design.

Written by Chase Reynolds Ewald with photography by Audrey Hall, the coffee table volume presents residences that resound with customized details but also emphasize an inherent connection to nature – elements that help define the rustic modern style, according to the author, and that WRJ is known for.

One of the WRJ Design interiors, featured in the chapter “Rustic Modern Refined” and on the book’s back cover, also earned the interior design firm the 2016 Home of the Year award from Mountain Living.

Cleverly sited by JLF Architects in the saddle of a mountain range above the town of Jackson like an open-armed embrace, the house - shown here in a video story of the project - showcases WRJ Design principal Rush Jenkins’ deftness combining cool European sophistication with the colors and textures of the dramatic Teton Mountains landscape. In serene synergy with the timeless architecture’s rugged local materials palette, the interior welcomes with earthen hues that seem perpetually aglow with warm light, an effect achieved by lush, layered textiles – faux fur, heavy linen fabric, buttery leather and soft wool.

The second featured WRJ Design project in the book is an unusual Wyoming guest house inspired by the barns that dot the Snake River Valley with architecture by Carney Logan Burke Architects. Created as a guest quarters, exercise room and hobby mechanic’s workshop, **the house combines the rustic nature and materials of the original barn structure with whimsy afforded by art from Paul Villinski** and a crisp economy of furnishings from WRJ that ensures a comfortable sophistication at once elegant and livable.

“It’s an honor to be included in this gorgeous book that pushes the boundaries of design beyond just trends, instead chronicling what is becoming a tradition of blending natural elements into a streamlined contemporary palette,” says WRJ’s Jenkins.

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“Rustic Modern” is a follow-up to the author/photographer duo’s previous title, “Mountain Modern” (Gibbs Smith, 2015), and a milestone that solidifies the evolving language of architecture and design in the American West. The new book expands the palette of rustic with a geographic range from coastal aeries to the ridgelines of the Teton Mountains to the distinctive Santa Fe desert. “Rustic Modern” retails for \$50.