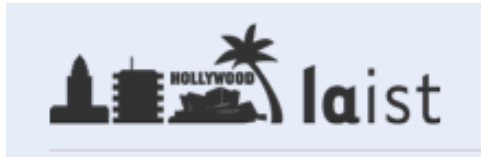


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33 Billboards Will Become Public Art Instead Of Ads Next Month

BY JULIET BENNETT RYLAH IN ARTS & ENTERTAINMENT ON NOV 30, 2015 4:00 PM



Artist Paula Faraco's work during a previous exhibition (Photo via Instagram)

For an entire month, 33 of the billboards you see around Los Angeles will display pieces of art instead of ads.

The Billboard Creative is a nonprofit that turns empty billboards into art, according to WeLikeLA. They partner with companies that rent outdoor ad space, then fund the rentals with submission fees from artists—\$26 for the first submission, \$6 for each additional piece. A guest curator then chooses which submissions will appear on the billboards.

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The art starts going up on Dec. 1 and installation will continue through Dec. 7. The art will remain up for one month. During the last exhibit, Billboard Creative took over 15 billboards, so they're doubling the art this year with 33 billboards. Artist Mona Kuhn acted as curator this time around, with selections including work by artists Ed Ruscha, Kim McCarty and Panos Tsagaris.

You can check out a map of the billboards [here](#), or you can download the ArtMoi Public app to find all the art. Most of the artwork appears throughout Hollywood and West Hollywood, which some pieces in Echo Park, Silver Lake, Los Feliz, Mid-City and West L.A.

Examples of previous artwork can be found on the Billboard Creative's Instagram.